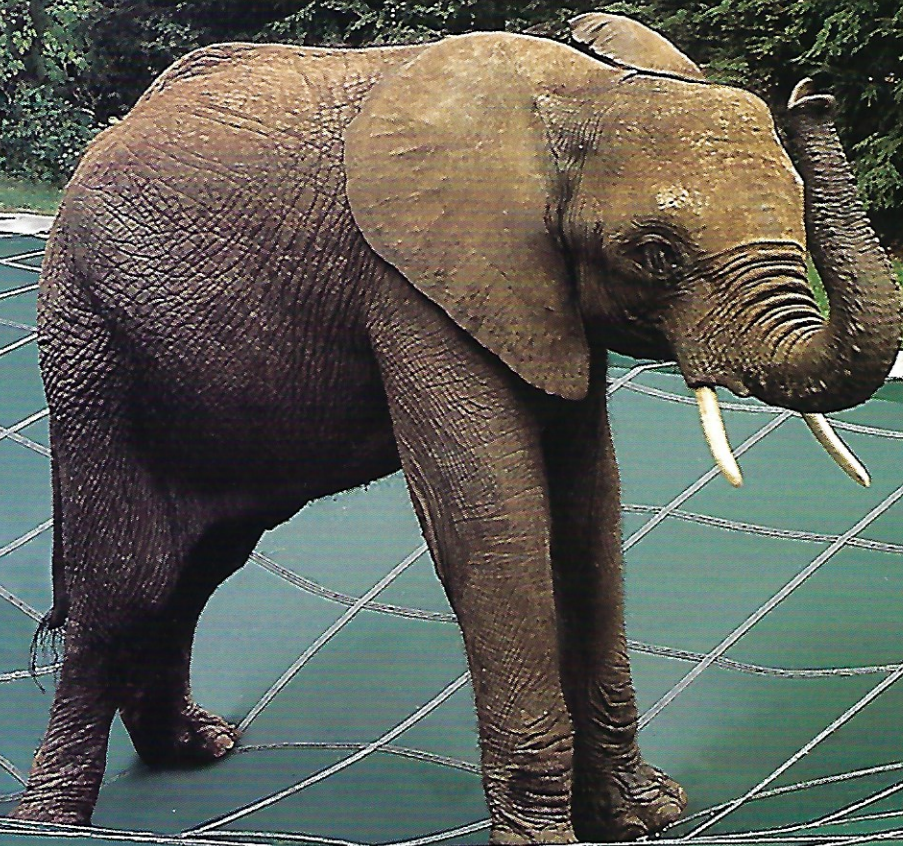


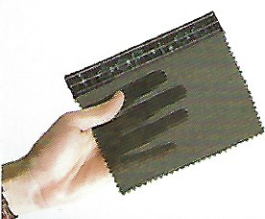
IS YOUR POOL COVER THIS SAFE?

IT IS IF IT'S A GENUINE LOOP-LOC
SAFETY SWIMMING POOL COVER



Manual Safety Cover
In accordance with ASTM
Standard F 1346-91

LOOP-LOC®



**WATER
DRAINS
THROUGH
THE MESH**

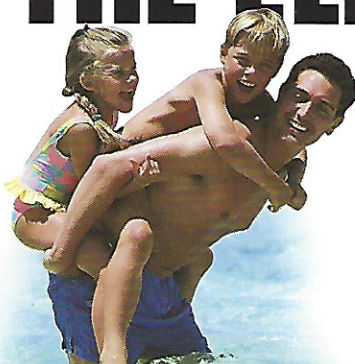


**ANCHORS
FIT FLUSH
WITH THE
DECK**



**STANDARD
GREEN,
OPTIONAL
BLACK,
BLUE, GRAY**

PROTECT YOUR FAMILY WITH THE ONE POOL COVER THAT PASSED THE 'BUBBLES THE ELEPHANT' TEST!



You'll probably never need a pool cover safe and strong enough to support the weight of "Bubbles," the African elephant seen on the front page. But imagine how safe you'll feel owning the only pool cover that's proven it can: the one and only LOOP-LOC® Safety Swimming Pool Cover!



BEFORE

**THIS SOLID WATERBAG
COVER IS A SLIMY,
UNSAFE MESS AFTER
JUST A FEW RAINS.**

SAFETY SO UNIQUE, IT'S PATENTED.

Built super-strong and securely anchored into the deck, LOOP-LOC puts an unbreakable "lock" on your pool to protect your family. And only LOOP-LOC comes with the patented SAFEDGE® and GAPGUARD® Child Safety Intrusion Barrier. It closes the dangerous gaps created where raised obstructions meet the cover's edge, so there's no way children or pets can slip through!

NO MORE SLIMY SWAMP IN YOUR BACKYARD!

Solid waterbag pool covers become a dangerous, slippery swamp after just a few rains. LOOP-LOC's fine mesh allows rain to drain through. The cover stays dry and beautiful in any weather!

NO MORE BACK-BREAKING MAINTENANCE.

Unlike solid waterbag covers, a LOOP-LOC requires no pumping, scrubbing or heavy maintenance. It even goes on and off your pool in a snap, with LOOP-LOC's unique anchoring system!

A PERFECTLY BEAUTIFUL FIT EVERY TIME.

LOOP-LOC's exclusive Computer Aided Design assures a perfect, custom fit for any shape or size pool. A LOOP-LOC always stays tight, clean and beautiful on your pool – unlike saggy, unsightly solid waterbag covers!



FROM A SIMPLE SQUARE... TO THIS COMPLEX INSTALLATION... LOOP-LOC CAN MANUFACTURE A CUSTOM COVER WITH THE PERFECT FIT FOR ANY POOL OR SPA.

AFTER

A LOOP-LOC SAFETY SWIMMING POOL COVER STAYS BEAUTIFULLY DRY AND SAFE IN ANY WEATHER.

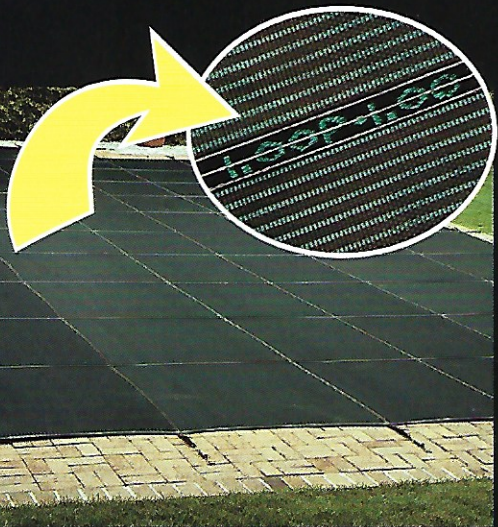


CONSUMER BEWARE!

SOME DEALERS ATTEMPT TO SELL OTHER COMPANIES' POOL COVERS AS A "LOOP-LOC."

Here are 3 simple steps to take to make sure you're getting the real thing:

1. ASK for LOOP-LOC by name.
2. BEFORE YOU SIGN any contract or order form, carefully examine it and make sure it clearly specifies LOOP-LOC in writing.
3. EXAMINE YOUR COVER when it arrives. Look for the LOOP-LOC name sewn right into the webbing. If you don't see LOOP-LOC on the cover, IT'S NOT A LOOP-LOC!



ONLY A LOOP-LOC PERFORMS LIKE A LOOP-LOC! HERE ARE 14 REASONS WHY:

- 1 Mesh construction lets rain & melting snow drain right through.
- 2 LOOP-LOC is so durable, it's backed by a 12-year pro-rated warranty . . . and so safe, it may reduce your liability insurance.
- 3 LOOP-LOC is so lightweight, putting it on and taking it off your pool is a snap.
- 4 LOOP-LOC blends beautifully into any backyard, with your choice of standard Spring Green or three optional Designer Colors.
- 5 LOOP-LOC'S patented SAFEDGE® and GAPGUARD® Child Safety Intrusion Barrier closes the gap created when a pool includes raised obstructions located at the cover's edge.
- 6 The polyester bonded thread used in LOOP-LOC covers costs almost 10 times more than that used by some of our competitors.
- 7 Double perimeter webbing and double-thick straps give our covers an incredibly high break strength.
- 8 We use extremely high-strength, non-corrosive 302 grade stainless steel springs for superior weight-bearing capacity.
- 9 Unique brass anchors recess flush with the deck when the cover is removed.
- 10 We sew the webbing to the cover using contrasting white thread, instead of black, to ensure that not a single stitch is missed.
- 11 We use 87% black yarn in our fabric for superior UV stability.
- 12 Chafe strips are manufactured with exclusively virgin material – not "regrind," which tends to stain decking.
- 13 Non-corrosive aluminum tips are double-notched for stability.
- 14 The large X-tacking on LOOP-LOC straps is sewn manually for precise placement and maximum strength.

GET THE WHOLE STORY. . . STRAIGHT FROM THE ELEPHANT'S MOUTH! ASK YOUR POOL DEALER FOR A COPY OF LOOP-LOC'S FREE DVD.

In "LOOP-LOC's True Elephant Story," our international icon of safety, Bubbles the Elephant, is captured "live" in the studio for an informative

and entertaining interview about LOOP-LOC products! If your dealer is temporarily out, call 1-800-LOC LOOP (in NY State, call 631-582-2626).



ULTRA-LOC®

ULTRA-LOC...
It's Mesh, It's Solid, It's A Whole
New Breed Of Safety Cover!

EXCLUSIVELY FROM LOOP-LOC!

You no longer have to choose between the light weight
of mesh and the light-blocking benefits of a solid cover.

ULTRA-LOC – the revolutionary new type of safety
cover exclusively from LOOP-LOC – gives you
the best of both worlds!

So revolutionary, it's patented!

Utilizing a patented process,
ULTRA-LOC's advanced material
is fabricated by adding a proprietary
solid copolymer coating to LOOP-LOC's
famous lightweight but incredibly
strong mesh.

BLOCKS 100% of sunlight.

33% LIGHTER in weight
than typical solid vinyl cover material,
yet ultra-durable!

FASTER DRAINING

– patented material “bounces back,”
so water quickly finds optional mesh
drainage panels!

STAYS TIGHT & BEAUTIFUL

year after year, in any weather!

12-YEAR PRO-RATED WARRANTY!

Available with or without “invisible” mesh drainage
panels. Cover without drainage panels blocks
100% of sunlight and is sold with automatic pump,
which must be used at all times to meet ASTM
safety cover standards.



Manual Safety Cover
In accordance with ASTM
Standard F 1346-91

LOOP-LOC ON-GROUND... THE WORLD'S FIRST MESH SAFETY COVER FOR DECKED ON-GROUND POOLS!



Now owners of decked on-ground pools can
enjoy the same safety, beauty and quality of
the LOOP-LOC Safety Swimming Pool Cover
for in-ground pools! LOOP-LOC's unique,
patented bracket fits all types of decks. (NOTE:
Pool must be surrounded by deck at least 2 feet
wide. NOT for basic above-ground pools.)